

Alex Tsistrakis

PRODUCT DESIGNER

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EXPERIENCE

Junior Product Designer CitNOW

June 2021 - Current, 6 mos

- ▶ Prototype low and high fidelity web and mobile apps.
- ▶ Research users needs and define market opportunities.
- ▶ Design system - design and document UI component and patterns.
- ▶ Collaborate with different departments and stakeholders.
- ▶ Drive UX by evangelizing UX to colleagues, embedding new methods and processes into the workflow.

Web (UX/UI) Designer Freelance

Feb 2021 - June 2021, 5 mos

- ▶ Discover business vision and goals - what they are trying to achieve and who is their target audience
- ▶ Understand target audience and their needs to create valueable content and relatable visual design.
- ▶ Design layouts, IA, flows, and UI components.

Volunteer Product Designer Ethical Paths

Dec 2020 - April 2021, 5 mos

- ▶ Consulting to refine the focus and strategy
- ▶ Create a clear vision and brand identity.
- ▶ Prototype low and high fidelity web and mobile apps.

Full-stack Web Developer Sensorium UX Lab

Jan 2019 - May 2019, 5 mos

- ▶ Design wireframes, prototypes, IA.
- ▶ Development - hosted the web app on a remote server with PythonFlask.
- ▶ CMS implementation - developed editable content with DjangoCMS to help the client easily edit content via admin platform.

EVENTS PARTICIPATED

Product Designer InnovaCity Helsinki & Barcelona Design Thinking Workshop

May 2021 - 1.5 days

Product Designer Crowdpolicy SUP Hackathon Technological innovation to reduce single-use plastics.

Dec 2020 - 2 days

EDUCATION

Certificate in UX/UI Design

Dec 2020 - Present

Interaction Design Foundation

Microcopy & UX Writing

Jan 2021 - Feb 2021

UX Writing Hub

BSc (Hons) Web Design & Development

Sept 2018 - May 2020

Edinburgh Napier University

HND Interactive Media Design

Aug 2016 - June 2018

Edinburgh College

SKILLS

- ▶ User research, Interviews, field studies, affinity diagraming
- ▶ Customer journey mapping, value proposition canvas, personas, empathy maps
- ▶ Prototyping, sketching, interaction design, user flows, IA
- ▶ Visual design, UI Design, Design systems
- ▶ Usability testing, concept testing, A/B testing

TOOLS

- ▶ Figma, XD, Balsamiq, Photoshop
- ▶ Zeroheight, Zeplin
- ▶ Miro, Notion
- ▶ Jira, Trello, Asana